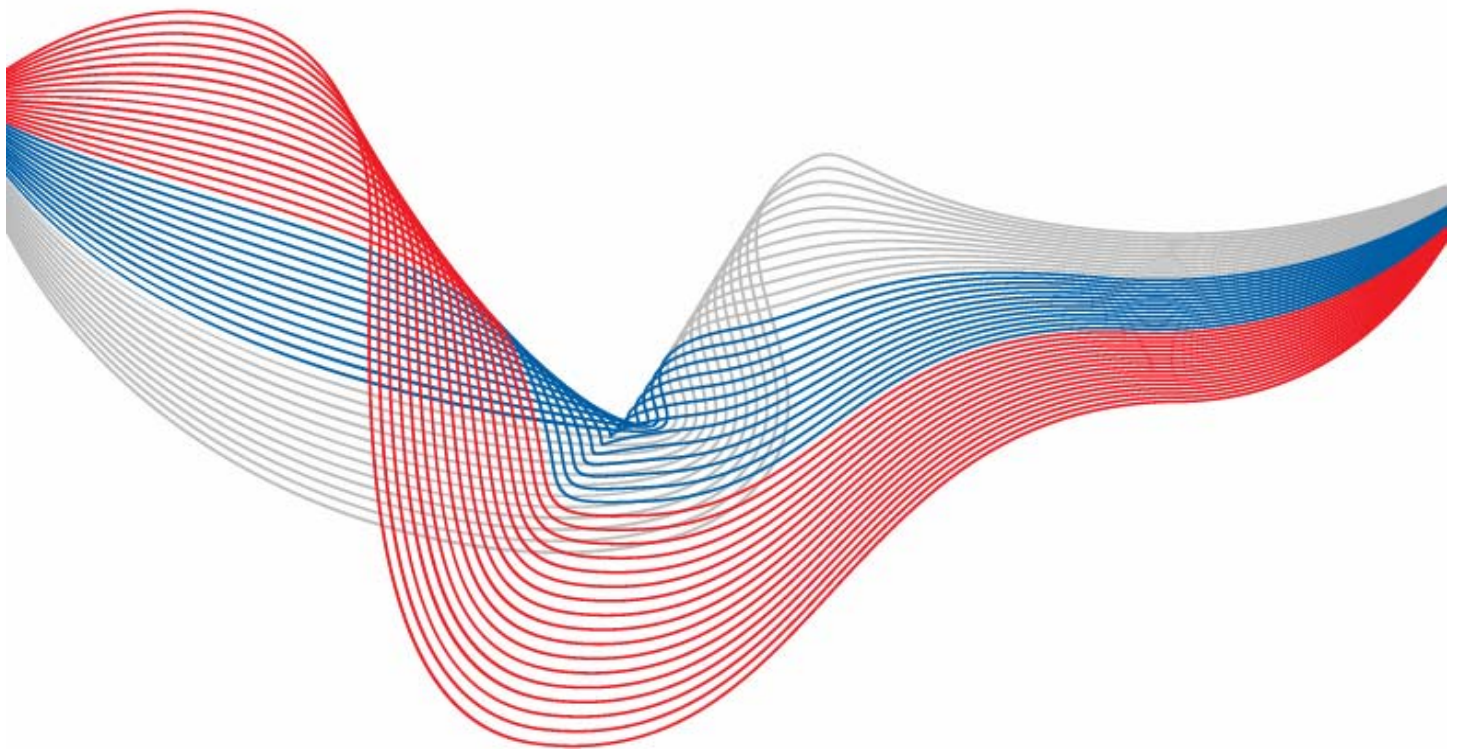


Youth  
International  
Economic  
Forum 2010



Saint-Petersburg  
15-17 June 2010

# 1 OBJECTIVES of the Youth International Economic Forum

1.1 Making a **PRACTICAL CONTRIBUTION** toward improving and modernizing entrepreneurship projects carried out by participants in the Youth International Economic Forum.

1.2 Shaping the community of **FUTURE LEADERS**

1.3 Creating a **NEW FORMAT** for youth events

1.4 Improving **RUSSIA's IMAGE**

# 2 Forum PARTICIPANTS

Businesspeople, government employees, undergraduates, graduate students, thought leaders and people from the public sector (non-governmental organizations and companies) between the ages of 18 and 30 from all over the world will be selected by an independent jury based on their accomplishments, experience and life goals.

# 3 Participation criteria

1.1 Age: 18-30 years old.

1.2 English language proficiency (no less than intermediate)

1.3 International experience: work and study abroad, joint international partnership projects.

1.4 Achievements: experience in carrying out projects affecting the business community or social sphere or scientific, cultural or public achievements

1.5 Personal positioning: available resume, and/or social network references; an essay answering the following questions: "How am I developing myself?", "How do I develop others?", "How do I develop society?"

# 4 Participation conditions

- 4.1 Participation in the Forum shall be exclusively by written invitation by the YIEF Organizing Committee.
- 4.2 Applications may be submitted to the Organizing Committee from April 19 till May 21, 2010, by following the registration procedure set out on the YIEF website (<http://en.mmef.ru/>) in the Taking Part section, and completing all of the required fields in the online application form.
- 4.3 Applications will be reviewed by the Organizing Committee in accordance with the YIEF Candidate Selection Criteria, and successful candidates will be notified in writing before May 30, 2010.
- 4.4 The Organizing Committee may reject any application without further explanation.
- 4.5 Successful applicants must accept or decline their invitation to participate by email no later than May 31, 2010.

Applications to participate in the Forum may be submitted from April 19 to May 5, 2010.

We look forward to welcoming you to the Forum!

# 5 FORMAT of the Youth International Economic Forum

Transitioning from prepared reports to developing solutions based on a free expression of ideas of youth. Due to brainstorming participants may:

- 5.1 Develop creative potential
- 5.2 Find intellectual contribution from each participant
- 5.3 Give their ideas
- 5.4 Find free exchange of opinions
- 5.5 Find opportunities for future leaders to speak out

# 6 PLACE

Boris Yeltsin Presidential Library is one of three national libraries of the Russian Federation. Located in the historical building of Synod the new library represents the new era in Russia.

The library is equipped with a large conference hall, exhibition halls, meeting rooms and a modern media room.



# 7 CONTACT

Andreeva Elena

Phone.: +7(812) 635 9947

Fax: +7(812) 680 0034

E-mail: [mmef@forumspb.com](mailto:mmef@forumspb.com)

# Programme

June 15, 2010

19:00–20:00 “Young Entrepreneur of Russia – 2010” Award

20:00–22:00 Reception on behalf of the Organizing Committee

June 16, 2010

10.00-10.30 Opening. Greetings on behalf of the Organizing Committee

10.30-11.40 Opening Plenary. Gurus present their views and launch creative process.

11:40-13:40 Brainstorming sessions

## Cities of the Future

What is the young leader vision of future cities?

What should municipal infrastructure, economy and administrative methods be like to create a comfortable living and development environment?

What can be done here and now to create multiplication effect from the cities of the future?

## Social entrepreneurship for development

How do we stimulate social entrepreneurship and effectively use it to regenerate depressed regions?

How does one start a successful business with a social agenda?

Competitive product development and social responsibility

## Education of the Future

How can we educate people in a continuously changing world, how to make them aware of the need for ongoing learning?

Is it possible to instill entrepreneurial values?

How can we use modern technology to enhance teaching/learning efficiency?

## Creative Environments as a factor of Economic Modernization

How can we set up virtual and physical creative environments that stimulate intellectual creativity and innovation?

How do we manage and use the creative energy of free, intelligent and entrepreneurial individuals?

13.40-14.40 Lunch break

14.40-17.30 Brainstorming sessions (continued)

17.30-17.45 Tea, coffee

June 17, 2010

12.00-14.00 Closing Plenary "Future leaders' innovative approaches to achieving modernization objectives" capturing the results of the day's brainstorming and collaboration and summarizing project recommendations.